

HR 1117

Responsibility in Drug Advertising Act of 2025

Congress: 119 (2025–2027, Current)

Chamber: House

Policy Area: Health

Introduced: Feb 7, 2025

Current Status: Referred to the House Committee on Energy and Commerce.

Latest Action: Referred to the House Committee on Energy and Commerce. (Feb 7, 2025)

Official Text: <https://www.congress.gov/bill/119th-congress/house-bill/1117>

Sponsor

Name: Rep. DeLauro, Rosa L. [D-CT-3]

Party: Democratic • **State:** CT • **Chamber:** House

Cosponsors

No cosponsors are listed for this bill.

Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred To	Feb 7, 2025

Subjects & Policy Tags

Policy Area:

Health

Related Bills

Bill	Relationship	Last Action
119 S 483	Identical bill	Feb 6, 2025: Read twice and referred to the Committee on Health, Education, Labor, and Pensions.

Responsibility in Drug Advertising Act of 2025

This bill prohibits direct-to-consumer advertising of new drugs during the first three years following their approval by the Food and Drug Administration (FDA). Direct-to-consumer advertising includes advertising via social media.

Upon request from a drug's sponsor, the FDA may waive the prohibition during the third year following a drug's approval if it determines that the direct-to-consumer advertising of the drug would have an affirmative value to public health. Conversely, the FDA may prohibit such advertising beyond the three-year period following approval if it determines that the drug has significant adverse health effects based on post-approval studies, adverse event reports, and other appropriate resources.

The prohibition applies to new drugs approved beginning one year before the bill's enactment.

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