

## HR 3044

### REAL Political Advertisements Act

**Congress:** 118 (2023–2025, Ended)

**Chamber:** House

**Policy Area:** Government Operations and Politics

**Introduced:** May 2, 2023

**Current Status:** Referred to the House Committee on House Administration.

**Latest Action:** Referred to the House Committee on House Administration. (May 2, 2023)

**Official Text:** <https://www.congress.gov/bill/118th-congress/house-bill/3044>

### Sponsor

**Name:** Rep. Clarke, Yvette D. [D-NY-9]

**Party:** Democratic • **State:** NY • **Chamber:** House

### Cosponsors

No cosponsors are listed for this bill.

### Committee Activity

Committee	Chamber	Activity	Date
Committee on House Administration	House	Referred To	May 2, 2023

### Subjects & Policy Tags

#### Policy Area:

Government Operations and Politics

### Related Bills

Bill	Relationship	Last Action
118 S 1596	Identical bill	May 15, 2023: Read twice and referred to the Committee on Rules and Administration.

## Require the Exposure of AI-Led Political Advertisements Act or the REAL Political Advertisements Act

This bill expands certain disclosure and disclaimer requirements for political campaigns, including by requiring disclaimers on advertisements containing content generated by artificial intelligence (AI).

Specifically, the bill requires a communication (e.g., a political advertisement) to include, in a clear and conspicuous manner, a statement if the communication contains an image or video footage that was generated in whole or in part with the use of AI. The bill outlines the requirements for determining a clear and conspicuous manner as it applies to specified communications (e.g., text or video communications).

The bill directs the Federal Election Commission (FEC) to issue a regulation related to generative AI, including the criteria for determining whether an advertisement contains an image or video footage created through generative AI.

The bill also requires reporting to the FEC of paid internet or digital communications.

### **Actions Timeline**

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- **May 2, 2023:** Introduced in House
- **May 2, 2023:** Referred to the House Committee on House Administration.