

## S 2423

ADS for Mental Health Services Act

**Congress:** 118 (2023–2025, Ended)

**Chamber:** Senate

**Policy Area:** Science, Technology, Communications

**Introduced:** Jul 20, 2023

**Current Status:** Read twice and referred to the Committee on Commerce, Science, and Transportation.

**Latest Action:** Read twice and referred to the Committee on Commerce, Science, and Transportation. (Jul 20, 2023)

**Official Text:** <https://www.congress.gov/bill/118th-congress/senate-bill/2423>

### Sponsor

**Name:** Sen. Sullivan, Dan [R-AK]

**Party:** Republican • **State:** AK • **Chamber:** Senate

### Cosponsors (1 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Peters, Gary C. [D-MI]	D · MI		Jul 20, 2023

### Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Jul 20, 2023

### Subjects & Policy Tags

#### Policy Area:

Science, Technology, Communications

### Related Bills

*No related bills are listed.*

### Summary (as of Jul 20, 2023)

#### Advancing Digital Support for Mental Health Services Act or the ADS for Mental Health Services Act

This bill requires certain digital advertising platforms to annually report to the Federal Trade Commission (FTC) about their free public service advertising, with a particular focus on advertisements for mental, behavioral, and physical health resources. Additionally, the FTC must provide Congress with a summary of the reported information.

The reporting requirement applies to social media platforms, search engines or other public-facing websites, online services, and applications that sell digital advertising space and have more than 100 million unique monthly users.

### Actions Timeline

- **Jul 20, 2023:** introduced in Senate
- **Jul 20, 2023:** Read twice and referred to the Committee on Commerce, Science, and Transportation.