

HR 3451

Social Media DATA Act

Congress: 117 (2021–2023, Ended)

Chamber: House

Policy Area: Commerce

Introduced: May 20, 2021

Current Status: Referred to the Subcommittee on Consumer Protection and Commerce.

Latest Action: Referred to the Subcommittee on Consumer Protection and Commerce. (May 31, 2021)

Official Text: <https://www.congress.gov/bill/117th-congress/house-bill/3451>

Sponsor

Name: Rep. Trahan, Lori [D-MA-3]

Party: Democratic • **State:** MA • **Chamber:** House

Cosponsors (23 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Castor, Kathy [D-FL-14]	D · FL		May 20, 2021
Rep. DeSaulnier, Mark [D-CA-11]	D · CA		Jun 15, 2021
Rep. Eshoo, Anna G. [D-CA-18]	D · CA		Jun 15, 2021
Rep. Wexton, Jennifer [D-VA-10]	D · VA		Jun 15, 2021
Rep. Raskin, Jamie [D-MD-8]	D · MD		Jun 30, 2021
Rep. Cárdenas, Tony [D-CA-29]	D · CA		Jul 28, 2021
Rep. Clarke, Yvette D. [D-NY-9]	D · NY		Jul 28, 2021
Rep. Cicilline, David N. [D-RI-1]	D · RI		Aug 13, 2021
Rep. Lee, Barbara [D-CA-13]	D · CA		Aug 13, 2021
Rep. Demings, Val Butler [D-FL-10]	D · FL		Oct 12, 2021
Rep. Johnson, Henry C. "Hank," Jr. [D-GA-4]	D · GA		Oct 12, 2021
Rep. Grijalva, Raúl M. [D-AZ-3]	D · AZ		Oct 19, 2021
Rep. Schrier, Kim [D-WA-8]	D · WA		Oct 19, 2021
Rep. Perlmutter, Ed [D-CO-7]	D · CO		Oct 27, 2021
Rep. Rice, Kathleen M. [D-NY-4]	D · NY		Nov 1, 2021
Rep. Fletcher, Lizzie [D-TX-7]	D · TX		Nov 5, 2021
Rep. Roybal-Allard, Lucille [D-CA-40]	D · CA		Nov 5, 2021
Rep. Dingell, Debbie [D-MI-12]	D · MI		Dec 13, 2021
Rep. Casten, Sean [D-IL-6]	D · IL		Dec 20, 2021
Rep. Schiff, Adam B. [D-CA-28]	D · CA		Jan 28, 2022
Rep. Jones, Mondaire [D-NY-17]	D · NY		Mar 7, 2022
Rep. Beyer, Donald S., Jr. [D-VA-8]	D · VA		Apr 1, 2022
Rep. Hayes, Jahana [D-CT-5]	D · CT		Apr 1, 2022

Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	May 31, 2021

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

No related bills are listed.

Summary (as of May 20, 2021)

Social Media Disclosure And Transparency of Advertisements Act of 2021 or the Social Media DATA Act

This bill requires consumer-facing websites and mobile applications with a large number of users to maintain advertisement libraries and make them available to academic researchers and the Federal Trade Commission (FTC).

Each library must include, among other things, a digital copy of the advertisement content, a description of the target audience, and the number of views generated from the advertisement. The FTC and state attorneys general are authorized to enforce these requirements, and the FTC must use information from the advertisement libraries to enforce other laws within its jurisdiction.

Additionally, the bill establishes a working group to address social media research access and make policy recommendations with respect to the information an interactive computer service (e.g., a social media company) should make available to academic researchers.

Actions Timeline

- **May 31, 2021:** Referred to the Subcommittee on Consumer Protection and Commerce.
- **May 20, 2021:** Introduced in House
- **May 20, 2021:** Referred to the House Committee on Energy and Commerce.

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