

S 4337

BAD ADS Act

Congress: 116 (2019–2021, Ended)

Chamber: Senate

Policy Area: Science, Technology, Communications

Introduced: Jul 28, 2020

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (Jul 28, 2020)

Official Text: <https://www.congress.gov/bill/116th-congress/senate-bill/4337>

Sponsor

Name: Sen. Hawley, Josh [R-MO]

Party: Republican • **State:** MO • **Chamber:** Senate

Cosponsors

No cosponsors are listed for this bill.

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Jul 28, 2020

Subjects & Policy Tags

Policy Area:

Science, Technology, Communications

Related Bills

No related bills are listed.

Summary (as of Jul 28, 2020)

Behavioral Advertising Decisions Are Downgrading Services Act or the BAD ADS Act

This bill limits the protection of certain providers of interactive computer services from liability for screening and blocking offensive content on their platforms. Specifically, the bill removes such protection if a provider (1) displays behavioral advertising (e.g., advertising based on the personal traits or previous behavior of a user), or (2) provides data regarding a user to another person knowing that the other person will use that data to create or display behavioral advertising.

A covered provider is any entity that provides an interactive computer service whereby information from other content providers is distributed and which, during the previous year, had more than (1) \$1.5 billion in global revenue, and (2) 30 million U.S. users or 300 million worldwide users.

Actions Timeline

- **Jul 28, 2020:** Introduced in Senate
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