

S 3831

Visit America Act

Congress: 116 (2019–2021, Ended)

Chamber: Senate

Policy Area: Commerce

Introduced: May 21, 2020

Current Status: Committee on Commerce, Science, and Transportation. Ordered to be reported with an amendment favorab

Latest Action: Committee on Commerce, Science, and Transportation. Ordered to be reported with an amendment favorably. (Sep 16, 2020)

Official Text: <https://www.congress.gov/bill/116th-congress/senate-bill/3831>

Sponsor

Name: Sen. Sullivan, Dan [R-AK]

Party: Republican • **State:** AK • **Chamber:** Senate

Cosponsors (3 total)

Cosponsor	Party / State	Role	Date Joined
Sen. King, Angus S., Jr. [I-ME]	I · ME		May 21, 2020
Sen. Schatz, Brian [D-HI]	D · HI		May 21, 2020
Sen. Murkowski, Lisa [R-AK]	R · AK		Sep 23, 2020

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Markup By	Sep 16, 2020

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

Bill	Relationship	Last Action
116 HR 8480	Identical bill	Oct 1, 2020: Referred to the Committee on Energy and Commerce, and in addition to the Committees on Foreign Affairs, and the Judiciary, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned.

Visit America Act

This bill implements measures to support the U.S. travel and tourism industry and to address the declining percentage of international visitors to the United States.

Specifically, the bill requires the Department of Commerce to develop a 10-year travel and tourism strategy with the goal of achieving, by 2028, 116 million annual international visitors to the United States and \$445 billion in travel exports.

The bill also establishes the role of Assistant Secretary of Commerce for Travel and Tourism, whose responsibilities shall include (1) setting an annual goal for the number of international visitors to the United States, (2) providing support for improved visitor visa processing, and (3) promoting travel exports abroad.

Further, the assistant secretary must develop and implement a COVID-19 (i.e., coronavirus disease 2019) pandemic recovery strategy to assist the recovery of the U.S. travel and tourism industry from travel restrictions necessitated by the pandemic.

The bill also provides statutory authority for the United States Travel and Tourism Advisory Board, which shall aid the assistant secretary in developing and implementing the COVID-19 pandemic recovery strategy.

Actions Timeline

- **Sep 16, 2020:** Committee on Commerce, Science, and Transportation. Ordered to be reported with an amendment favorably.
- **May 21, 2020:** Introduced in Senate
- **May 21, 2020:** Read twice and referred to the Committee on Commerce, Science, and Transportation.

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