

S 1578

Do Not Track Act

Congress: 116 (2019–2021, Ended)

Chamber: Senate

Policy Area: Commerce

Introduced: May 21, 2019

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (May 21, 2019)

Official Text: <https://www.congress.gov/bill/116th-congress/senate-bill/1578>

Sponsor

Name: Sen. Hawley, Josh [R-MO]

Party: Republican • **State:** MO • **Chamber:** Senate

Cosponsors (2 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Feinstein, Dianne [D-CA]	D · CA		May 22, 2019
Sen. Warner, Mark R. [D-VA]	D · VA		Jun 13, 2019

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	May 21, 2019

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

No related bills are listed.

Do Not Track Act

This bill requires the Federal Trade Commission (FTC) to implement and enforce a do not track (DNT) system to protect consumers from unwanted online data harvesting and targeted advertising.

Specifically, the bill requires the FTC to designate a DNT signal (sent by a connected device) and make publicly available a program that (1) is available for download to any common connected device; and (2) sends the DNT signal to every website, online service, or online application to which a user does not want their data sent each time the device connects to it.

The bill further requires an operator of a website, service, or application to search for the DNT signal each time a device connects to it and, if it receives such signal, makes it unlawful for the operator to collect data (other than what is necessary for operation) from a user, use any data collected for targeted advertising, or share any data with a third party without consent. An operator shall not discriminate against a user based on DNT preference. If an operator collects more data than is necessary for operation and does not detect the signal, it must provide a user with notice of the user's rights under the DNT program.

Additionally, the bill prohibits a third-party operator of a program that receives the DNT signal through the connected device of a user of a covered website, service, or application from collecting user data other than data collected to analyze how or whether the user engaged with the program.

Actions Timeline

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