

## S 2640

### SAFE KIDS Act

**Congress:** 115 (2017–2019, Ended)

**Chamber:** Senate

**Policy Area:** Civil Rights and Liberties, Minority Issues

**Introduced:** Apr 10, 2018

**Current Status:** Read twice and referred to the Committee on Commerce, Science, and Transportation. (Sponsor introduc

**Latest Action:** Read twice and referred to the Committee on Commerce, Science, and Transportation. (Sponsor introductory remarks on measure: CR S2042) (Apr 10, 2018)

**Official Text:** <https://www.congress.gov/bill/115th-congress/senate-bill/2640>

### Sponsor

**Name:** Sen. Daines, Steve [R-MT]

**Party:** Republican • **State:** MT • **Chamber:** Senate

### Cosponsors (1 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Blumenthal, Richard [D-CT]	D · CT		Apr 10, 2018

### Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Apr 10, 2018

### Subjects & Policy Tags

#### Policy Area:

Civil Rights and Liberties, Minority Issues

### Related Bills

No related bills are listed.

## **Safeguarding American Families from Exposure by Keeping Information and Data Secure Act or the SAFE KIDS Act**

This bill prohibits an operator of a school's website from using personally identifiable information or material it acquired because of use of the site in order to target advertising to students from early childhood education through secondary school, or their parents, based on information obtained or inferred from students' online behavior, use of online applications, or such personally identifiable information. The bill exempts online advertisements that are based on a current visit or are in response to a student's request for more information or feedback, provided that information about students' online behavior is not collected or retained over time for the purpose of targeting subsequent advertisements.

The bill prohibits operators from: (1) selling students' personal information to third parties; or (2) collecting student information to create a personal profile or for purposes unrelated to educational instruction, school collaboration, or administrative activities.

The bill requires operators to implement information security procedures. It directs operators to delete certain student information that is not included in a student's education records: (1) within a reasonable time after a request through an educational agency, institution, or program, or from the student's parent; or (2) once the data has outlived the legitimate purpose for which it was collected.

### **Actions Timeline**

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- **Apr 10, 2018:** Introduced in Senate
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