

SRES 542

A resolution recognizing the 70th anniversary and the importance of the Lanham Act by designating July 2016 as "National Anti-Counterfeiting Consumer Education and Awareness Month".

Congress: 114 (2015–2017, Ended)

Chamber: Senate

Policy Area: Commerce

Introduced: Jul 14, 2016

Current Status: Submitted in the Senate, considered, and agreed to without amendment and with a preamble by Unanimous Consent.

Latest Action: Submitted in the Senate, considered, and agreed to without amendment and with a preamble by Unanimous Consent. (consideration: CR S5193-5194; text as passed Senate: CR S5174) (Jul 14, 2016)

Official Text: <https://www.congress.gov/bill/114th-congress/senate-resolution/542>

Sponsor

Name: Sen. Grassley, Chuck [R-IA]

Party: Republican • **State:** IA • **Chamber:** Senate

Cosponsors (1 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Coons, Christopher A. [D-DE]	D · DE		Jul 14, 2016

Committee Activity

No committee referrals or activity are recorded for this bill.

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

No related bills are listed.

Recognizes the 70th anniversary of the signing of the Trademark Act of 1946 (the Lanham Act) by President Harry S. Truman.

Designates July 2016 as National Anti-Counterfeiting Consumer Education and Awareness Month. Expresses support for the goal of such month: to educate the public about the potential dangers counterfeit products pose to consumer health and safety.

Affirms the continuing importance and need for comprehensive education and awareness efforts to equip U.S. consumers with the information and tools they need to safeguard against illegal counterfeit products in traditional and Internet commerce and other electronic commerce platforms.

Reaffirms the U.S. commitment to combating counterfeiting by promoting: (1) awareness about the harm of counterfeiting to consumers and brand owners, and (2) new education programs and campaigns to reduce the supply of and demand for counterfeit products.

Actions Timeline

- **Jul 14, 2016:** Introduced in Senate
- **Jul 14, 2016:** Passed/agreed to in Senate: Submitted in the Senate, considered, and agreed to without amendment and with a preamble by Unanimous Consent.(consideration: CR S5193-5194; text as passed Senate: CR S5174)
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