

HR 478

Protecting Children from Electronic Cigarette Advertising Act of 2015

Congress: 114 (2015–2017, Ended)

Chamber: House

Policy Area: Commerce

Introduced: Jan 22, 2015

Current Status: Referred to the Subcommittee on Commerce, Manufacturing, and Trade.

Latest Action: Referred to the Subcommittee on Commerce, Manufacturing, and Trade. (Jan 23, 2015)

Official Text: <https://www.congress.gov/bill/114th-congress/house-bill/478>

Sponsor

Name: Rep. Esty, Elizabeth H. [D-CT-5]

Party: Democratic • **State:** CT • **Chamber:** House

Cosponsors (40 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Bustos, Cheri [D-IL-17]	D · IL		Jan 22, 2015
Rep. Cárdenas, Tony [D-CA-29]	D · CA		Jan 22, 2015
Rep. Carney, John C., Jr. [D-DE-At Large]	D · DE		Jan 22, 2015
Rep. Clark, Katherine M. [D-MA-5]	D · MA		Jan 22, 2015
Rep. Courtney, Joe [D-CT-2]	D · CT		Jan 22, 2015
Rep. DeGette, Diana [D-CO-1]	D · CO		Jan 22, 2015
Rep. Delaney, John K. [D-MD-6]	D · MD		Jan 22, 2015
Rep. DeLauro, Rosa L. [D-CT-3]	D · CT		Jan 22, 2015
Rep. Deutch, Theodore E. [D-FL-21]	D · FL		Jan 22, 2015
Rep. Ellison, Keith [D-MN-5]	D · MN		Jan 22, 2015
Rep. Frankel, Lois [D-FL-22]	D · FL		Jan 22, 2015
Rep. Hastings, Alcee L. [D-FL-20]	D · FL		Jan 22, 2015
Rep. Honda, Michael M. [D-CA-17]	D · CA		Jan 22, 2015
Rep. Johnson, Henry C. "Hank," Jr. [D-GA-4]	D · GA		Jan 22, 2015
Rep. Larson, John B. [D-CT-1]	D · CT		Jan 22, 2015
Rep. Lee, Barbara [D-CA-13]	D · CA		Jan 22, 2015
Rep. Levin, Sander M. [D-MI-9]	D · MI		Jan 22, 2015
Rep. Lowenthal, Alan S. [D-CA-47]	D · CA		Jan 22, 2015
Rep. Matsui, Doris O. [D-CA-6]	D · CA		Jan 22, 2015
Rep. McGovern, James P. [D-MA-2]	D · MA		Jan 22, 2015
Rep. Meng, Grace [D-NY-6]	D · NY		Jan 22, 2015
Rep. Peters, Scott H. [D-CA-52]	D · CA		Jan 22, 2015
Rep. Rangel, Charles B. [D-NY-13]	D · NY		Jan 22, 2015
Rep. Roybal-Allard, Lucille [D-CA-40]	D · CA		Jan 22, 2015
Rep. Ruiz, Raul [D-CA-36]	D · CA		Jan 22, 2015
Rep. Rush, Bobby L. [D-IL-1]	D · IL		Jan 22, 2015
Rep. Schakowsky, Janice D. [D-IL-9]	D · IL		Jan 22, 2015
Rep. Slaughter, Louise McIntosh [D-NY-25]	D · NY		Jan 22, 2015
Rep. Swalwell, Eric [D-CA-15]	D · CA		Jan 22, 2015
Rep. Takano, Mark [D-CA-41]	D · CA		Jan 22, 2015
Rep. Thompson, Mike [D-CA-5]	D · CA		Jan 22, 2015
Rep. Wasserman Schultz, Debbie [D-FL-23]	D · FL		Jan 22, 2015
Rep. Maloney, Carolyn B. [D-NY-12]	D · NY		Jan 27, 2015
Rep. Garamendi, John [D-CA-3]	D · CA		Jan 28, 2015
Rep. Grijalva, Raúl M. [D-AZ-3]	D · AZ		Feb 2, 2015
Rep. Cohen, Steve [D-TN-9]	D · TN		Feb 10, 2015
Rep. Stewart, Chris [R-UT-2]	R · UT		Jun 9, 2015
Rep. McCollum, Betty [D-MN-4]	D · MN		Jul 28, 2015
Rep. Napolitano, Grace F. [D-CA-32]	D · CA		Jul 28, 2015
Rep. DeSaulnier, Mark [D-CA-11]	D · CA		Nov 2, 2015

Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	Jan 23, 2015

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

Bill	Relationship	Last Action
114 S 430	Identical bill	Feb 10, 2015: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Summary (as of Jan 22, 2015)

Protecting Children from Electronic Cigarette Advertising Act of 2015

Prohibits electronic cigarette advertisements that appeal to children younger than 18 years of age in states in which the sale of an electronic cigarette to such children is prohibited by federal or state law. Bars electronic cigarette advertisements, promotions, or marketing in those states in a manner that is: (1) known, or should be known, to contribute toward initiating or increasing the use of electronic cigarettes by children under 18; or (2) determined by the Federal Trade Commission (FTC) to affect or appeal to such children regardless of when or where the advertising, promotion, or marketing occurs.

Defines "electronic cigarette" as an electronic device that delivers nicotine, flavor, or other chemicals via a vaporized solution to a user inhaling from the device, including any component, liquid, part, or accessory. Excludes Food and Drug Administration-approved tobacco cessation or therapeutic products from such definition.

Sets forth authority for: (1) the FTC to enforce violations as an unfair or deceptive act or practice, and (2) states to bring civil actions on behalf of residents threatened or adversely affected by such a violation.

Establishes a civil penalty to be available in state actions that is calculated by multiplying the number of days that a person is not in compliance with such prohibition by an amount up to \$16,000, adjusted annually for inflation.

Allows the FTC to intervene and appeal in state actions.

Actions Timeline

- **Jan 23, 2015:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade.
- **Jan 22, 2015:** Introduced in House
- **Jan 22, 2015:** Referred to the House Committee on Energy and Commerce.

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