

S 430

Protecting Children from Electronic Cigarette Advertising Act of 2015

Congress: 114 (2015–2017, Ended)

Chamber: Senate

Policy Area: Commerce

Introduced: Feb 10, 2015

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (Feb 10, 2015)

Official Text: <https://www.congress.gov/bill/114th-congress/senate-bill/430>

Sponsor

Name: Sen. Boxer, Barbara [D-CA]

Party: Democratic • **State:** CA • **Chamber:** Senate

Cosponsors (10 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Blumenthal, Richard [D-CT]	D · CT		Feb 10, 2015
Sen. Brown, Sherrod [D-OH]	D · OH		Feb 10, 2015
Sen. Durbin, Richard J. [D-IL]	D · IL		Feb 10, 2015
Sen. Markey, Edward J. [D-MA]	D · MA		Feb 10, 2015
Sen. Merkley, Jeff [D-OR]	D · OR		Feb 10, 2015
Sen. Nelson, Bill [D-FL]	D · FL		Feb 10, 2015
Sen. Schumer, Charles E. [D-NY]	D · NY		Feb 10, 2015
Sen. Wyden, Ron [D-OR]	D · OR		Feb 10, 2015
Sen. Murray, Patty [D-WA]	D · WA		Mar 17, 2015
Sen. Gillibrand, Kirsten E. [D-NY]	D · NY		Apr 26, 2016

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Feb 10, 2015

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

Bill	Relationship	Last Action
114 HR 478	Identical bill	Jan 23, 2015: Referred to the Subcommittee on Commerce, Manufacturing, and Trade.

Protecting Children from Electronic Cigarette Advertising Act of 2015

Prohibits electronic cigarette advertisements that appeal to children younger than 18 years of age in states in which the sale of an electronic cigarette to such children is prohibited by federal or state law. Bars electronic cigarette advertisements, promotions, or marketing in those states in a manner that is: (1) known, or should be known, to contribute toward initiating or increasing the use of electronic cigarettes by children under 18; or (2) determined by the Federal Trade Commission (FTC) to affect or appeal to such children regardless of when or where the advertising, promotion, or marketing occurs.

Defines "electronic cigarette" as an electronic device that delivers nicotine, flavor, or other chemicals via a vaporized solution to a user inhaling from the device, including any component, liquid, part, or accessory. Excludes Food and Drug Administration-approved tobacco cessation or therapeutic products from such definition.

Sets forth authority for: (1) the FTC to enforce violations as an unfair or deceptive act or practice, and (2) states to bring civil actions on behalf of residents threatened or adversely affected by such a violation.

Establishes a civil penalty to be available in state actions that is calculated by multiplying the number of days that a person is not in compliance with such prohibition by an amount up to \$16,000, adjusted annually for inflation.

Allows the FTC to intervene and appeal in state actions.

Actions Timeline

- **Feb 10, 2015:** Introduced in Senate
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