

## S 2623

### Protecting Americans from Drug Marketing Act

**Congress:** 114 (2015–2017, Ended)

**Chamber:** Senate

**Policy Area:** Taxation

**Introduced:** Mar 3, 2016

**Current Status:** Read twice and referred to the Committee on Finance.

**Latest Action:** Read twice and referred to the Committee on Finance. (Mar 3, 2016)

**Official Text:** <https://www.congress.gov/bill/114th-congress/senate-bill/2623>

## Sponsor

**Name:** Sen. Franken, Al [D-MN]

**Party:** Democratic • **State:** MN • **Chamber:** Senate

## Cosponsors (3 total)

| Cosponsor                       | Party / State | Role | Date Joined |
|---------------------------------|---------------|------|-------------|
| Sen. Brown, Sherrod [D-OH]      | D · OH        |      | Mar 3, 2016 |
| Sen. Udall, Tom [D-NM]          | D · NM        |      | Mar 3, 2016 |
| Sen. Whitehouse, Sheldon [D-RI] | D · RI        |      | Mar 3, 2016 |

## Committee Activity

| Committee         | Chamber | Activity    | Date        |
|-------------------|---------|-------------|-------------|
| Finance Committee | Senate  | Referred To | Mar 3, 2016 |

## Subjects & Policy Tags

### Policy Area:

Taxation

## Related Bills

No related bills are listed.

## Summary (as of Mar 3, 2016)

### Protecting Americans from Drug Marketing Act

This bill amends the Internal Revenue Code to deny a tax deduction for the cost of direct-to-consumer advertising of prescription drugs. The bill defines "direct-to-consumer advertising" as any dissemination by or on behalf of a sponsor of a prescription drug product of a prescription drug advertisement that is primarily targeted to the general public through: (1) publication in journals, magazines, other periodicals, and newspapers; (2) broadcasting through media such as radio, television, and telephone communication systems; and (3) dissemination on the Internet (including social media).

## **Actions Timeline**

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- **Mar 3, 2016:** Introduced in Senate
- **Mar 3, 2016:** Read twice and referred to the Committee on Finance.