

S 2404

Do Not Track Online Act of 2015

Congress: 114 (2015–2017, Ended)

Chamber: Senate

Policy Area: Commerce

Introduced: Dec 15, 2015

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (Dec 15, 2015)

Official Text: <https://www.congress.gov/bill/114th-congress/senate-bill/2404>

Sponsor

Name: Sen. Blumenthal, Richard [D-CT]

Party: Democratic • **State:** CT • **Chamber:** Senate

Cosponsors (1 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Markey, Edward J. [D-MA]	D · MA		Dec 15, 2015

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Dec 15, 2015

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

No related bills are listed.

Do Not Track Online Act of 2015

This bill requires the Federal Trade Commission (FTC) to promulgate: (1) regulations that establish standards for the implementation of a mechanism by which individuals can indicate whether they prefer to have personal information collected by providers of online services, including by providers of mobile applications and services; and (2) rules that prohibit such providers from collecting personal information on, and from discriminating against, individuals who have expressed a preference not to have such information collected.

"Personal information" includes IP addresses, media access control addresses, and other unique device identifiers.

The rules must allow for the collection and use of personal information, notwithstanding the expressed preference of the individual, if: (1) the information is necessary to provide a service requested by the individual so long as identifying particulars are removed or the information is deleted upon the provision of such service; or (2) the individual receives clear, conspicuous, and accurate notice on, and consents to, such collection and use.

The bill provides for FTC and state enforcement of such rules and regulations. If permitted under state law, a person may bring a private action to enjoin a violation or to receive monetary damages.

Actions Timeline

- **Dec 15, 2015:** Introduced in Senate
- **Dec 15, 2015:** Read twice and referred to the Committee on Commerce, Science, and Transportation.