

S 1260

Sunshine in Sponsorship Identification Act

Congress: 114 (2015–2017, Ended)

Chamber: Senate

Policy Area: Science, Technology, Communications

Introduced: May 7, 2015

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (May 7, 2015)

Official Text: <https://www.congress.gov/bill/114th-congress/senate-bill/1260>

Sponsor

Name: Sen. Nelson, Bill [D-FL]

Party: Democratic • **State:** FL • **Chamber:** Senate

Cosponsors (7 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Blumenthal, Richard [D-CT]	D · CT		May 7, 2015
Sen. Markey, Edward J. [D-MA]	D · MA		May 7, 2015
Sen. McCaskill, Claire [D-MO]	D · MO		May 7, 2015
Sen. Peters, Gary C. [D-MI]	D · MI		May 7, 2015
Sen. Warren, Elizabeth [D-MA]	D · MA		May 7, 2015
Sen. Wyden, Ron [D-OR]	D · OR		May 7, 2015
Sen. Klobuchar, Amy [D-MN]	D · MN		Jun 1, 2015

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	May 7, 2015

Subjects & Policy Tags

Policy Area:

Science, Technology, Communications

Related Bills

No related bills are listed.

Sunshine in Sponsorship Identification Act

Directs the Federal Communications Commission to update its sponsorship identification rules for commercial and political advertising to: (1) reflect current technologies and practices, (2) ensure that political broadcasts include more detailed disclosures about the identity of the true sponsors, and (3) require more detailed sponsorship identification information to be placed online or in another form more readily accessible to the public.

Actions Timeline

- **May 7, 2015:** Introduced in Senate
- **May 7, 2015:** Read twice and referred to the Committee on Commerce, Science, and Transportation.