

HR 5093

Children's Firearm Marketing Safety Act

Congress: 113 (2013–2015, Ended)

Chamber: House

Policy Area: Crime and Law Enforcement

Introduced: Jul 14, 2014

Current Status: Referred to the Subcommittee on Commerce, Manufacturing, and Trade.

Latest Action: Referred to the Subcommittee on Commerce, Manufacturing, and Trade. (Jul 18, 2014)

Official Text: <https://www.congress.gov/bill/113th-congress/house-bill/5093>

Sponsor

Name: Rep. Kelly, Robin L. [D-IL-2]

Party: Democratic • **State:** IL • **Chamber:** House

Cosponsors

No cosponsors are listed for this bill.

Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	Jul 18, 2014

Subjects & Policy Tags

Policy Area:

Crime and Law Enforcement

Related Bills

No related bills are listed.

Children's Firearm Marketing Safety Act - Directs the Federal Trade Commission (FTC) to promulgate rules to prohibit the marketing of firearms to children, including prohibitions against:

- the use of cartoon characters to promote firearms and firearm products,
- firearm brand name merchandise marketed for children,
- the use of firearm marketing campaigns with the specific intent to appeal to children,
- the manufacturing of a gun with colors or designs that are specifically designed to appeal to children, and
- the manufacturing of a gun intended for use by children that does not clearly and conspicuously note, by specified warnings on the firearm, the risk posed by the firearm by labeling somewhere visible on the firearm.

Treats violations of such rules as violations of Federal Trade Commission Act regulations regarding unfair or deceptive acts or practices. Provides for enforcement of this Act by the FTC and through civil actions by state attorneys general.

Actions Timeline

- **Jul 18, 2014:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade.
- **Jul 14, 2014:** Introduced in House
- **Jul 14, 2014:** Referred to the House Committee on Energy and Commerce.