

## HR 4341

Truth in Advertising Act of 2014

**Congress:** 113 (2013–2015, Ended)

**Chamber:** House

**Policy Area:** Commerce

**Introduced:** Mar 27, 2014

**Current Status:** Sponsor introductory remarks on measure. (CR H3251)

**Latest Action:** Sponsor introductory remarks on measure. (CR H3251) (Apr 29, 2014)

**Official Text:** <https://www.congress.gov/bill/113th-congress/house-bill/4341>

### Sponsor

**Name:** Rep. Ros-Lehtinen, Ileana [R-FL-27]

**Party:** Republican • **State:** FL • **Chamber:** House

### Cosponsors (9 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Capps, Lois [D-CA-24]	D · CA		Mar 27, 2014
Rep. Deutch, Theodore E. [D-FL-21]	D · FL		Mar 27, 2014
Rep. Ellison, Keith [D-MN-5]	D · MN		Dec 3, 2014
Rep. Hastings, Alcee L. [D-FL-20]	D · FL		Dec 3, 2014
Rep. Kaptur, Marcy [D-OH-9]	D · OH		Dec 3, 2014
Rep. Lewis, John [D-GA-5]	D · GA		Dec 3, 2014
Rep. Matheson, Jim [D-UT-4]	D · UT		Dec 3, 2014
Rep. Matsui, Doris O. [D-CA-6]	D · CA		Dec 3, 2014
Rep. McGovern, James P. [D-MA-2]	D · MA		Dec 3, 2014

### Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	Mar 28, 2014

### Subjects & Policy Tags

#### Policy Area:

Commerce

### Related Bills

*No related bills are listed.*

## Summary (as of Mar 27, 2014)

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Truth in Advertising Act of 2014 - Directs the Federal Trade Commission (FTC) to submit a report to Congress that contains: (1) a strategy to reduce the use, in advertising and other media for the promotion of commercial products, of images that have been altered to materially change the physical characteristics of the faces and bodies of the individuals depicted; and (2) recommendations for a risk-based regulatory framework with respect to such use.

Requires the FTC to solicit input from external stakeholders and experts including, to the extent practicable, from: (1) stakeholders that are geographically and culturally diverse; and (2) experts from physical and mental health, business, and consumer advocacy communities.

## Actions Timeline

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- **Apr 29, 2014:** Sponsor introductory remarks on measure. (CR H3251)
- **Mar 28, 2014:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade.
- **Mar 27, 2014:** Introduced in House
- **Mar 27, 2014:** Referred to the House Committee on Energy and Commerce.

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