S 2342

Stop Subsidizing Childhood Obesity Act

Congress: 113 (2013–2015, Ended)
Chamber: Senate
Policy Area: Taxation
Introduced: May 15, 2014
Current Status: Read twice and referred to the Committee on Finance.
Latest Action: Read twice and referred to the Committee on Finance. (May 15, 2014)
Official Text: https://www.congress.gov/bill/113th-congress/senate-bill/2342

Sponsor

Name: Sen. Blumenthal, Richard [D-CT]
Party: Democratic • **State:** CT • **Chamber:** Senate

Cosponsors (1 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Harkin, Tom [D-IA]	D · IA		May 15, 2014

Committee Activity

Committee	Chamber	Activity	Date
Finance Committee	Senate	Referred To	May 15, 2014

Subjects & Policy Tags

Policy Area:

Taxation

Related Bills

Bill	Relationship	Last Action
113 HR 2831	Related bill	**Jul 25, 2013:** Referred to the House Committee on Ways and Means.

Summary (as of May 15, 2014)

Stop Subsidizing Childhood Obesity Act - Amends the Internal Revenue Code to deny a tax deduction for any business expenses: (1) for advertising or marketing primarily directed at children (defined as individuals under the age of 14) to promote the consumption by such children of food of poor nutritional quality or of a brand primarily associated with food of poor nutritional quality that is primarily directed at children; and (2) for related expenses, including for travel, goods or services constituting entertainment, amusement, or recreation, gifts, or other promotion expenses.

Directs the Secretary of the Treasury to enter into a contract with the Institute of Medicine to develop procedures to evaluate and identify food of poor nutritional quality and brands that are primarily associated with such food.

Authorizes additional funding to carry out the Fresh Fruit and Vegetable Program under the Richard B. Russell National School Lunch Act.

Actions Timeline

- **May 15, 2014:** Introduced in Senate
- **May 15, 2014:** Read twice and referred to the Committee on Finance.

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