

HR 210

To require retail establishments that use mobile device tracking technology to display notices to that effect.

Congress: 113 (2013–2015, Ended)

Chamber: House

Policy Area: Commerce

Introduced: Jan 4, 2013

Current Status: Referred to the Subcommittee on Commerce, Manufacturing, and Trade.

Latest Action: Referred to the Subcommittee on Commerce, Manufacturing, and Trade. (Jan 4, 2013)

Official Text: <https://www.congress.gov/bill/113th-congress/house-bill/210>

Sponsor

Name: Rep. Serrano, Jose E. [D-NY-15]

Party: Democratic • **State:** NY • **Chamber:** House

Cosponsors

No cosponsors are listed for this bill.

Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	Jan 4, 2013

Subjects & Policy Tags

Policy Area:

Commerce

Related Bills

No related bills are listed.

Summary (as of Jan 4, 2013)

Requires a person who owns or operates a retail establishment and uses mobile device tracking technology in the establishment to display in a prominent location a notice that such technology is in use and that individuals can avoid being tracked by turning off their mobile devices.

Requires the Federal Trade Commission (FTC) to promulgate regulations to implement such requirement.

Provides for FTC enforcement of violations.

Actions Timeline

- **Jan 4, 2013:** Introduced in House
- **Jan 4, 2013:** Referred to the House Committee on Energy and Commerce.
- **Jan 4, 2013:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade.