

SRES 487

A resolution expressing the sense of the Senate that the ambush marketing adversely affects Team USA and the Olympic and Paralympic Movements and should not be condoned.

Congress: 112 (2011–2013, Ended)

Chamber: Senate

Policy Area: Sports and Recreation

Introduced: Jun 7, 2012

Current Status: Referred to the Committee on Commerce, Science, and Transportation. (text of measure as introduced:

Latest Action: Referred to the Committee on Commerce, Science, and Transportation. (text of measure as introduced: CR S3843-3844) (Jun 7, 2012)

Official Text: <https://www.congress.gov/bill/112th-congress/senate-resolution/487>

Sponsor

Name: Sen. Begich, Mark [D-AK]

Party: Democratic • **State:** AK • **Chamber:** Senate

Cosponsors (4 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Bennet, Michael F. [D-CO]	D · CO		Jun 7, 2012
Sen. Boozman, John [R-AR]	R · AR		Jun 7, 2012
Sen. Isakson, Johnny [R-GA]	R · GA		Jun 7, 2012
Sen. Cochran, Thad [R-MS]	R · MS		Jul 11, 2012

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Jun 7, 2012

Subjects & Policy Tags

Policy Area:

Sports and Recreation

Related Bills

No related bills are listed.

Summary (as of Jun 7, 2012)

Expresses the sense of the Senate that: (1) ambush marketing should not be condoned, especially those marketing efforts that adversely affect the ability of Team USA to attract and retain the necessary sponsorships to be successful at the 2012 Olympic and Paralympic Games in London, England; and (2) corporations in the United States should be encouraged to cease all ambush marketing efforts, particularly related to the Olympic and Paralympic Movements.

Actions Timeline

- **Jun 7, 2012:** Introduced in Senate
- **Jun 7, 2012:** Referred to the Committee on Commerce, Science, and Transportation. (text of measure as introduced: CR S3843-3844)