

## HR 1528

Consumer Privacy Protection Act of 2011

**Congress:** 112 (2011–2013, Ended)

**Chamber:** House

**Policy Area:** Commerce

**Introduced:** Apr 13, 2011

**Current Status:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade.

**Latest Action:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade. (Apr 25, 2011)

**Official Text:** <https://www.congress.gov/bill/112th-congress/house-bill/1528>

### Sponsor

**Name:** Rep. Stearns, Cliff [R-FL-6]

**Party:** Republican • **State:** FL • **Chamber:** House

### Cosponsors (5 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Bilbray, Brian P. [R-CA-50]	R · CA		Apr 13, 2011
Rep. Manzullo, Donald A. [R-IL-16]	R · IL		Apr 13, 2011
Rep. Matheson, Jim [D-UT-2]	D · UT		Apr 13, 2011
Rep. Duncan, John J., Jr. [R-TN-2]	R · TN		Apr 14, 2011
Del. Bordallo, Madeleine Z. [D-GU-At Large]	D · GU		Oct 3, 2011

### Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	Apr 25, 2011

### Subjects & Policy Tags

**Policy Area:**

Commerce

### Related Bills

*No related bills are listed.*

Consumer Privacy Protection Act of 2011 - Requires any entity that collects, sells, discloses for consideration, or uses personally identifiable information of more than 5,000 consumers during any consecutive 12-month period to: (1) provide consumers notice (meeting specified requirements) before using personally identifiable information for purposes unrelated to the transaction for which it was collected or upon a material change of the entity's privacy policy; and (2) establish a privacy policy (meeting specified requirements) with respect to the collection, sale, disclosure for consideration, dissemination, use, and security of consumers' personally identifiable information. Authorizes the Federal Trade Commission (FTC) to facilitate the development of harmonized, universal wording or logo-based graphics to convey the contents of privacy policy statements.

Requires each such entity to: (1) provide a consumer with the opportunity to prevent for up to five years the sale or disclosure for consideration, to any covered entity that is not an information-sharing affiliate of the entity, of the consumer's personally identifiable information that may be used for a purpose other than a transaction with such consumer; (2) give notice of any additional opportunities to limit such entity's practices with respect to collection or use of personally identifiable information; and (3) implement an information security policy that is applicable to the information security practices and treatment of personally identifiable information maintained by such entity and that is designed to prevent the unauthorized disclosure or release of such information.

Sets forth provisions concerning compliance with, approval of, and requirements of a self-regulatory program that provides protections for consumers and their personally identifiable information that are equal to or greater than protections provided under this Act.

### **Actions Timeline**

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- **Apr 25, 2011:** Referred to the Subcommittee on Commerce, Manufacturing, and Trade.
- **Apr 15, 2011:** Sponsor introductory remarks on measure. (CR H2860-2861)
- **Apr 13, 2011:** Introduced in House
- **Apr 13, 2011:** Referred to the House Committee on Energy and Commerce.