

HR 4053

Healthy Kids Act

Congress: 111 (2009–2011, Ended)

Chamber: House

Policy Area: Health

Introduced: Nov 6, 2009

Current Status: Referred to the Subcommittee on Healthy Families and Communities.

Latest Action: Referred to the Subcommittee on Healthy Families and Communities. (Jan 4, 2010)

Official Text: <https://www.congress.gov/bill/111th-congress/house-bill/4053>

Sponsor

Name: Rep. Moran, James P. [D-VA-8]

Party: Democratic • **State:** VA • **Chamber:** House

Cosponsors (9 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Pascrell, Bill, Jr. [D-NJ-8]	D · NJ		Nov 6, 2009
Rep. Cleaver, Emanuel [D-MO-5]	D · MO		Nov 19, 2009
Rep. Fudge, Marcia L. [D-OH-11]	D · OH		Dec 2, 2009
Rep. Connolly, Gerald E. [D-VA-11]	D · VA		Jan 26, 2010
Rep. Cummings, Elijah E. [D-MD-7]	D · MD		Jan 26, 2010
Rep. Doggett, Lloyd [D-TX-25]	D · TX		Feb 23, 2010
Rep. Kildee, Dale E. [D-MI-5]	D · MI		Feb 25, 2010
Rep. Schakowsky, Janice D. [D-IL-9]	D · IL		Mar 24, 2010
Rep. Grijalva, Raúl M. [D-AZ-7]	D · AZ		Apr 20, 2010

Committee Activity

Committee	Chamber	Activity	Date
Education and Workforce Committee	House	Referred to	Jan 4, 2010
Energy and Commerce Committee	House	Referred to	Nov 7, 2009

Subjects & Policy Tags

Policy Area:

Health

Related Bills

No related bills are listed.

Healthy Kids Act - Directs the Federal Trade Commission (FTC) to promulgate rules that define advertising, promoting, and marketing directed at children and that specify categories of foods and beverages for which advertising, promotion, or marketing directed at children shall be an abusive, unfair, or deceptive act or practice in or affecting commerce. Repeals the restriction on FTC rulemaking authority relating to children's advertising.

Amends the Children's Television Act of 1990 to direct the FTC to revise its regulations with respect to children's television programming to limit the amount of time devoted to advertising foods and beverages of low nutritional value.

Amends the Public Health Service Act to: (1) establish within the Office of Public Health and Science of the Department of Health and Human Services (HHS) the Office of Childhood Overweight and Obesity Prevention and Treatment (Office); and (2) direct the Secretary to establish and carry out a matching grant program to assist the Office in gathering data on childhood obesity and to carry out demonstration programs to reduce the incidence of childhood obesity.

Amends the Childhood Nutrition and WIC Reauthorization Act of 2004 to include the Office in providing technical assistance to schools and educational agencies for developing and implementing local wellness policy.

Amends the Child Nutrition Act of 1966 to require the Secretary to prescribe regulations for identifying healthy and unhealthy foods and beverages for children in schools and service institutions.

Amends titles XIX (Medicaid) and XXI (State Children's Health Insurance Program) (CHIP, formerly known as SCHIP) of the Social Security Act to include in early and periodic screening, diagnostic, and treatment services obesity prevention, nutritional counseling, and other services for obesity.

Actions Timeline

- **Jan 4, 2010:** Referred to the Subcommittee on Healthy Families and Communities.
- **Nov 7, 2009:** Referred to the Subcommittee on Health.
- **Nov 6, 2009:** Introduced in House
- **Nov 6, 2009:** Sponsor introductory remarks on measure. (CR E2748-2749)
- **Nov 6, 2009:** Referred to House Energy and Commerce
- **Nov 6, 2009:** Referred to the Committee on Energy and Commerce, and in addition to the Committee on Education and Labor, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned.
- **Nov 6, 2009:** Referred to House Education and Labor