

S 3156

Commercial Advertisement Loudness Mitigation Act

Congress: 110 (2007–2009, Ended)

Chamber: Senate

Policy Area: Science, Technology, Communications

Introduced: Jun 18, 2008

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (Jun 18, 2008)

Official Text: <https://www.congress.gov/bill/110th-congress/senate-bill/3156>

Sponsor

Name: Sen. Wicker, Roger F. [R-MS]

Party: Republican • **State:** MS • **Chamber:** Senate

Cosponsors (2 total)

Cosponsor	Party / State	Role	Date Joined
Sen. Coburn, Tom [R-OK]	R · OK		Jul 16, 2008
Sen. Cochran, Thad [R-MS]	R · MS		Jul 16, 2008

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Jun 18, 2008

Subjects & Policy Tags

Policy Area:

Science, Technology, Communications

Related Bills

Bill	Relationship	Last Action
110 S 3154	Identical bill	Jun 18, 2008: Read twice and referred to the Committee on Commerce, Science, and Transportation.
110 HR 6209	Identical bill	Jun 9, 2008: Referred to the House Committee on Energy and Commerce.

Summary (as of Jun 18, 2008)

Commercial Advertisement Loudness Mitigation Act - Directs the Federal Communications Commission (FCC) to prescribe a regulation prohibiting advertisements accompanying video programming from: (1) being excessively noisy or strident; (2) having modulation levels substantially higher than the accompanying program; and (3) having an average maximum loudness substantially higher than that of the accompanying program.

Actions Timeline

- **Jun 18, 2008:** Introduced in Senate
- **Jun 18, 2008:** Read twice and referred to the Committee on Commerce, Science, and Transportation.