

S 3154

Commercial Advertisement Loudness Mitigation Act

Congress: 110 (2007–2009, Ended)

Chamber: Senate

Policy Area: Science, Technology, Communications

Introduced: Jun 18, 2008

Current Status: Read twice and referred to the Committee on Commerce, Science, and Transportation.

Latest Action: Read twice and referred to the Committee on Commerce, Science, and Transportation. (Jun 18, 2008)

Official Text: <https://www.congress.gov/bill/110th-congress/senate-bill/3154>

Sponsor

Name: Sen. Schumer, Charles E. [D-NY]

Party: Democratic • **State:** NY • **Chamber:** Senate

Cosponsors

No cosponsors are listed for this bill.

Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Jun 18, 2008

Subjects & Policy Tags

Policy Area:

Science, Technology, Communications

Related Bills

Bill	Relationship	Last Action
110 S 3156	Identical bill	Jun 18, 2008: Read twice and referred to the Committee on Commerce, Science, and Transportation.
110 HR 6209	Identical bill	Jun 9, 2008: Referred to the House Committee on Energy and Commerce.

Summary (as of Jun 18, 2008)

Commercial Advertisement Loudness Mitigation Act - Directs the Federal Communications Commission (FCC) to prescribe a regulation prohibiting advertisements accompanying video programming from: (1) being excessively noisy or strident; (2) having modulation levels substantially higher than the accompanying program; and (3) having an average maximum loudness substantially higher than that of the accompanying program.

Actions Timeline

- **Jun 18, 2008:** Introduced in Senate
- **Jun 18, 2008:** Read twice and referred to the Committee on Commerce, Science, and Transportation.