

## S 3154

### Commercial Advertisement Loudness Mitigation Act

**Congress:** 110 (2007–2009, Ended)

**Chamber:** Senate

**Policy Area:** Science, Technology, Communications

**Introduced:** Jun 18, 2008

**Current Status:** Read twice and referred to the Committee on Commerce, Science, and Transportation.

**Latest Action:** Read twice and referred to the Committee on Commerce, Science, and Transportation. (Jun 18, 2008)

**Official Text:** <https://www.congress.gov/bill/110th-congress/senate-bill/3154>

### Sponsor

**Name:** Sen. Schumer, Charles E. [D-NY]

**Party:** Democratic • **State:** NY • **Chamber:** Senate

### Cosponsors

*No cosponsors are listed for this bill.*

### Committee Activity

Committee	Chamber	Activity	Date
Commerce, Science, and Transportation Committee	Senate	Referred To	Jun 18, 2008

### Subjects & Policy Tags

#### Policy Area:

Science, Technology, Communications

### Related Bills

Bill	Relationship	Last Action
110 S 3156	Identical bill	<b>Jun 18, 2008:</b> Read twice and referred to the Committee on Commerce, Science, and Transportation.
110 HR 6209	Identical bill	<b>Jun 9, 2008:</b> Referred to the House Committee on Energy and Commerce.

### Summary (as of Jun 18, 2008)

Commercial Advertisement Loudness Mitigation Act - Directs the Federal Communications Commission (FCC) to prescribe a regulation prohibiting advertisements accompanying video programming from: (1) being excessively noisy or strident; (2) having modulation levels substantially higher than the accompanying program; and (3) having an average maximum loudness substantially higher than that of the accompanying program.

### Actions Timeline

- **Jun 18, 2008:** Introduced in Senate
- **Jun 18, 2008:** Read twice and referred to the Committee on Commerce, Science, and Transportation.

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