

HR 4639

Federal Advertising Reform Act of 2004

Congress: 108 (2003–2005, Ended)

Chamber: House

Policy Area: Government Operations and Politics

Introduced: Jun 22, 2004

Current Status: Referred to the Subcommittee on Government Efficiency and Financial Management.

Latest Action: Referred to the Subcommittee on Government Efficiency and Financial Management. (Jul 1, 2004)

Official Text: <https://www.congress.gov/bill/108th-congress/house-bill/4639>

Sponsor

Name: Rep. DeLauro, Rosa L. [D-CT-3]

Party: Democratic • State: CT • Chamber: House

Cosponsors (5 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Conyers, John, Jr. [D-MI-14]	D · MI		Jun 22, 2004
Rep. Cooper, Jim [D-TN-5]	D · TN		Jun 22, 2004
Rep. McDermott, Jim [D-WA-7]	D · WA		Jun 22, 2004
Rep. Slaughter, Louise McIntosh [D-NY-28]	D · NY		Jun 22, 2004
Rep. Stark, Fortney Pete [D-CA-13]	D · CA		Jun 22, 2004

Committee Activity

Committee	Chamber	Activity	Date
Oversight and Government Reform Committee	House	Referred to	Jul 1, 2004

Subjects & Policy Tags

Policy Area:

Government Operations and Politics

Related Bills

No related bills are listed.

Summary (as of Jun 22, 2004)

Federal Advertising Reform Act of 2004 - Prohibits amounts appropriated to an agency in any fiscal year which exceed \$10 million to prepare or produce print, radio, or television advertising campaigns, as well as video news releases, uses of outdoor media, and internet advertisements on websites not operated by the Federal Government from being expended unless: (1) any proposed advertisement is submitted to the Comptroller General of the United States for review; and (2) the Comptroller General determines that such advertisement does not contain a political message and is not false, misleading, or deceptive.

Actions Timeline

- **Jul 1, 2004:** Referred to the Subcommittee on Government Efficiency and Financial Management.
- **Jun 22, 2004:** Introduced in House
- **Jun 22, 2004:** Introduced in House
- **Jun 22, 2004:** Referred to the House Committee on Government Reform.