

HR 2061

National Youth Anti-Drug Media Campaign Reauthorization Act of 2003

Congress: 108 (2003–2005, Ended)

Chamber: House

Policy Area: Health

Introduced: May 9, 2003

Current Status: Referred to the Subcommittee on Health.

Latest Action: Referred to the Subcommittee on Health. (May 20, 2003)

Official Text: <https://www.congress.gov/bill/108th-congress/house-bill/2061>

Sponsor

Name: Rep. Portman, Rob [R-OH-2]

Party: Republican • State: OH • Chamber: Senate

Cosponsors (1 total)

Cosponsor	Party / State	Role	Date Joined
Rep. Cummings, Elijah E. [D-MD-7]	D · MD		May 9, 2003

Committee Activity

Committee	Chamber	Activity	Date
Energy and Commerce Committee	House	Referred to	May 20, 2003

Subjects & Policy Tags

Policy Area:

Health

Related Bills

No related bills are listed.

Summary (as of May 9, 2003)

National Youth Anti-Drug Media Campaign Reauthorization Act of 2003 - Amends the Drug-Free Media Campaign Act of 1998 to require the Director of the Office of National Drug Control Policy to conduct a national youth anti-drug media campaign, the purposes of which shall include: (1) increasing the awareness of adults of the impact of drug abuse on young people; and (2) encouraging parents and other adults to discuss with young people the dangers associated with drug use (current law requires the Director to conduct a national media campaign to reduce and prevent drug abuse among young people).

States that the Director shall approve the strategy of the campaign and all advertising.

Directs the Director to request that the Partnership for a Drug-Free America: (1) recommend strategies addressing national, regional, and local drug threats; and (2) create all advertising to be used in the media campaign, with certain exceptions.

Modifies provisions pertaining to the use of funds, including to state that no funds other than out-of-pocket production costs and talent reuse payments may be used for the creative development of advertisements except in specified circumstances.

Requires the receipt of no cost matches relating to substance abuse prevention prior to any disbursement of funds for advertising time or space. Declares that any donated advertising material shall not be subject to sponsorship identification provisions in the Communications Act of 1934.

Requires the Director to carry out an examination of campaign records and an audit of the costs of the campaign, in accordance with the Federal Property and Administrative Services Act of 1949.

Actions Timeline

- **May 20, 2003:** Referred to the Subcommittee on Health.
- **May 9, 2003:** Introduced in House
- **May 9, 2003:** Introduced in House
- **May 9, 2003:** Referred to the House Committee on Energy and Commerce.