

## S 536

### Freedom From Behavioral Profiling Act of 2000

**Congress:** 107 (2001–2003, Ended)

**Chamber:** Senate

**Policy Area:** Finance and Financial Sector

**Introduced:** Mar 14, 2001

**Current Status:** Read twice and referred to the Committee on Banking, Housing, and Urban Affairs.

**Latest Action:** Read twice and referred to the Committee on Banking, Housing, and Urban Affairs. (Mar 14, 2001)

**Official Text:** <https://www.congress.gov/bill/107th-congress/senate-bill/536>

### Sponsor

**Name:** Sen. Shelby, Richard C. [R-AL]

**Party:** Democratic • **State:** AL • **Chamber:** Senate

### Cosponsors

*No cosponsors are listed for this bill.*

### Committee Activity

Committee	Chamber	Activity	Date
Banking, Housing, and Urban Affairs Committee	Senate	Referred To	Mar 14, 2001

### Subjects & Policy Tags

#### Policy Area:

Finance and Financial Sector

### Related Bills

*No related bills are listed.*

### Summary (as of Mar 14, 2001)

Freedom From Behavioral Profiling Act of 2000 - Amends the Gramm-Leach-Bliley Act to prohibit financial institution disclosure of consumer marketing and behavioral profiling information for the purpose of marketing nonfinancial products, unless: (1) the institution has notified the consumer in clear and conspicuous format; and (2) the consumer has affirmatively consented in writing.

### Actions Timeline

- **Mar 14, 2001:** Introduced in Senate
- **Mar 14, 2001:** Sponsor introductory remarks on measure. (CR S2319)
- **Mar 14, 2001:** Read twice and referred to the Committee on Banking, Housing, and Urban Affairs.